

3.—Leading¹ Magazines and Special Papers of Canada Individually Classified According to Purpose, Place where Published, Circulation, Frequency of Issue, and Year Established—concluded.

| Name. | Where Published. | Circulation. | Frequency of Issue. | Year Established. |
|---|--------------------|--------------------|---------------------|-------------------|
| LEADING CANADIAN BUSINESS PAPERS—concluded. | | | | |
| Mining Industry— | | | | |
| Canadian Mining Journal..... | Gardenvale, Que... | 3,392 | Monthly..... | 1879 |
| Canadian Mining and Metallurgical Bulletin..... | Montreal..... | 3,392 | Monthly..... | 1898 |
| Moving Pictures— | | | | |
| Canadian Moving Picture Digest..... | Toronto..... | 1,250 ² | Weekly..... | 1915 |
| Municipal— | | | | |
| The Municipal World..... | St. Thomas, Ont... | 5,067 | Monthly..... | 1891 |
| Paint and Varnish— | | | | |
| Canadian Paint and Varnish Magazine..... | Toronto..... | 2,101 | Monthly..... | 1927 |
| Paper— | | | | |
| Pulp and Paper Magazine of Canada..... | Gardenvale, Que... | 2,698 | Monthly..... | 1903 |
| Postal Service— | | | | |
| The Canadian Postmaster..... | Estevan, Sask..... | 13,000 | Monthly..... | 1927 |
| Printing Trades— | | | | |
| Canadian Printer and Publisher..... | Toronto..... | 1,710 | Monthly..... | 1891 |
| Power and Power Plants— | | | | |
| Modern Power and Engineering..... | Toronto..... | 8,000 | Monthly..... | 1907 |
| Provincial— | | | | |
| Port and Province..... | Halifax..... | 3,250 ² | Quarterly..... | 1932 |
| Purchasing— | | | | |
| Canadian Purchaser..... | Toronto..... | 2,000 | Monthly..... | 1922 |
| Radio— | | | | |
| Radio Trade Builder..... | Toronto..... | 5,008 | Monthly..... | 1925 |
| Radio and Electrical Sales..... | Toronto..... | 4,534 | Six times a year... | 1923 |
| Railways— | | | | |
| Canadian Official Railway Guide..... | Montreal..... | 4,000 ² | Monthly..... | 1866 |
| Canadian Transportation..... | Toronto..... | 1,616 ² | Monthly..... | 1898 |
| Religious Institutions— | | | | |
| <i>French—</i> | | | | |
| Le Fournisseur d'institutions Religieuses..... | Montreal..... | 2,100 ⁴ | Monthly..... | 1935 |
| Shipping— | | | | |
| Harbour and Shipping..... | Vancouver..... | 1,250 ³ | Monthly..... | 1918 |
| Sports— | | | | |
| Sport Goods Journal of Canada..... | Toronto..... | 2,750 ² | Monthly..... | 1923 |
| Canadian Lawn Tennis and Badminton..... | Montreal..... | 1,000 | Monthly..... | 1924 |
| Storage and Warehousing— | | | | |
| Canadian Storage and Distribution Magazine..... | Vancouver..... | 998 ⁴ | Bi-monthly..... | 1916 |
| Telephone Service— | | | | |
| The Canadian Telephone Journal..... | Toronto..... | 1,233 | Monthly..... | 1934 |
| Textiles— | | | | |
| Canadian Textile Journal..... | Montreal..... | 1,447 | Bi-weekly..... | 1883 |
| Tobacco Trade— | | | | |
| Canadian Cigar and Tobacco Journal..... | Toronto..... | 1,750 ² | Monthly..... | 1894 |
| Travellers (Commercial)— | | | | |
| Associated Canadian Travelers' Magazine..... | Calgary..... | * | Monthly..... | * |

¹ Based on circulation reported.

² From McKim's Directory of Canadian Publications, 1933.

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⁴ From Canadian Advertising, Jan.-Mar., 1939.